



# Ranglerz

## Digital Marketing

### Company Profile:

Ranglerz Digital Marketing, is proficient Web Development, Mobile Apps Development, Internet Marketing and Software Solution Company based in Lahore, Pakistan. We offer an extensive range of services to reach your targeted spectators and carve up your valuable information focusing on retaining your customers. Our service includes Web application development, Website designing, Corporate profiles and presentations, E-commerce solutions, Application development, maintenance, and re-engineering, Mail gateways, Web hosting solutions, Search Engine Optimization, and Flash development.

Formed in the winter of 2013 by lifelong brothers, from its humble beginnings as a little-big idea, Ranglerz Digital Marketing has grown through the years into the dynamic development team it is today. We've the proven experience and proficiency in designing website that accomplish something by bringing in enquiries, which generate sales and are an asset to your business. As a website design company we offer a full-circle loom in website design & web development where the actual web designing effort covers. Our website designing services covers strategic planning, business intelligence, creative, application development,



product / service promotion & solution maintenance.

Most of our time goes in considerate your business objectives, defining the problem and to conclude designing the best possible solution. Your website can offer you the best return for your investment, if done correctly.

We understand the every company has a unique requirement when it comes to web designing. Where our responsibility is to project that uniqueness and make the website stand out from its competition. Contrasting a run-of-the-mill website designing we make it a spot to convey a distinguishing look to your website. Our web designing experts ensure that your website is search engine friendly according the Google's parameter, aesthetically appealing and user friendly.

## Our Vision Statement is simple:

Our vision is to become the leader in IT industry offering unrivaled solutions, service and support to the benefit of our customers - organizations, businesses, local communities - and the Internet user.

## Our Mission:

Our mission is to provide an attractive range of design and development ideas, publishing and marketing strategies designed to encourage businesses and organizations to establish an Internet presence with us. We will achieve this by optimum use of Internet technology, maintaining and developing skills levels, driven by our enthusiasm, creativity and personalized service.

## Our Values:

As a company, and as individuals, we value integrity, honesty, openness, personal excellence, constructive self-criticism, incessant self-improvement, and reciprocated respect. We are committed to our clients and partners and have a passion for new technologies. We take on big challenges, and pride ourselves on seeing them through. We hold ourselves accountable to our customers, shareholders, partners, and employees by honoring our commitments, providing results, and pushy for the highest quality. Our Motto is "Provide the big values on time and under budget". We convey what we promise. Our Work is based on the belief that your site must be better than all your competitors in order to produce results

## Our Core Expertise:

- ✓ Website Design & Development
- ✓ Web Application Development
- ✓ Content Management System / CMS
- ✓ E-Commerce Solutions
- ✓ Android App Development
- ✓ IOS App Development
- ✓ Payment Gateway Integration Services
- ✓ Internet Marketing
- ✓ Search Engine Optimization / SEO
- ✓ App Store Optimization / ASO
- ✓ Domain Name Registration
- ✓ Corporate Hosting Services
- ✓ ERP System
- ✓ Inventory Management System
- ✓ School Management System
- ✓ Point of Sales System
- ✓ Factory Management System

## Our Team:

Ranglerz Team comprises of the best of the breed professionals who have excelled with in depth knowledge in their respective areas.

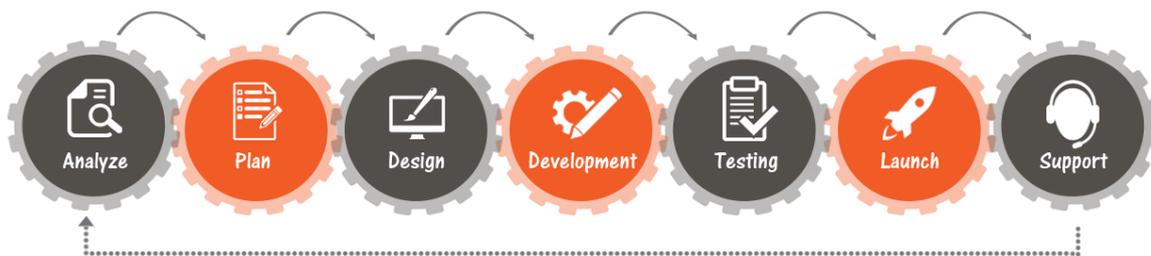
We have team of more than 20 people here. See below organisational chart for Ranglerz Solutions Team and is designed for our esteemed client's needs.



[Click Here For the Team Overview](#)

## How We Work?

The Ranglerz's systems development life cycle (SDLC), also referred to as the website/ application development life-cycle is Planning (Requirement Capture, Requirement Analysis, Documenting Requirements), Designing & Development, Testing (Functional testing, End-to-end testing, Load testing, Usability testing, Security testing, Beta testing) Deploying an Information System and Support/Maintenance. We clearly defined and distinct work phases which are used by Ranglerz's designers and developers to plan for, design, build, test, and deliver information systems. We provide full implementation support/maintenance and training to our valuable customers, confirming that after installation our customers feel comfortable and confident with our system. Friendly and responsive services are provided here to answer the calls and to listen all the queries patiently and providing them a quick and great response immediately.



# 500+ CUSTOMERS FROM STARTUPS TO FORTUNE 500 ENTERPRISES

Our clients are different, but they all share the need to have a software solution built to generate revenue streams, establish communication channels or streamline business operations.



[Click Here For the Complete Portfolio](#)

# OUR STRENGTHS

## *ONE-STOP VENDOR*

From requirements definition and specification, architecture design, UXD, coding, testing and validation to product maintenance and support, we can handle it all in any combination.

## *PERSONAL APPROACH*

We thoroughly examine each customer's case. Depending on the project requirements, we engage a dedicated team of business analysts to analyze and understand clients' specific objectives and needs to find a solution that meets them.

## *EXCEPTIONAL QUALITY*

Each project at Ranglerz is under the supervision of a dedicated quality assurance team that monitors all project activities and results at each development phase.

## *COMPLETE TRANSPARENCY*

Depending on specific requirements, our experts will take clients through each phase of solution development, step by step, providing sound advice on technology and application design options.

# OUR BUSINESS PHILOSOPHY

## *UNDERSTAND CLIENTS' NEEDS*

We carefully study each customer case to understand the client's needs and objectives, and deliver a reliable and efficient solution. We analyze all available options and provide competent advice to guide clients to informed business decisions.

## *DELIVER MAXIMUM VALUE*

At Ranglerz, we are committed to delivering maximum value to our clients to help them succeed in a constantly changing and challenging business world. Our fundamental corporate values stem from understanding that our success is tied to the success of our clients.

## *PARTNER WITH CLIENTS*

We go an extra mile to become our clients' long-term, trusted partner. Our priority is not only providing professional services and solutions, but becoming a true technology partner, dedicated to meeting client needs today and supporting clients' growing business needs tomorrow.